

TDB[®] -paket "Utland"

TDB[®] -package
"Abroad"

Rese och TuristDataBasen, TDB[®]
The Swedish Travel and TouristDataBase, TDB[®]

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Yearly we do 24 000 interviews for TDB with people living in Sweden between 0-74 years old. We ask them about their trips and we done so since 1989. This makes a big opportunity to see Swedes travel habits during a time sequence and to forecast future trips.

In TDB all kinds of trips are registered, business trips, leisure trips, overnight trips, day trips, trips in Sweden and trips abroad. A number of questions are asked from the trips that are done from the time of the booking to the return home, transportation, accommodation, reason for the trip, spending and so on, and to that several demographic questions.

Today there is more than 400 000 documented trips in TDB.

TDB® -package "Abroad"

TDB® -package "Abroad" gives you extensive data concerning trips to a specific country of leisure as well as business trips. The time period for the data should be adjusted to the tourist season for the specified country, but we usually use a calendar year.

A comparison with all trips abroad is included in the standard package and if you wish you can compare with one or two countries as an addendum.

Following data is included:

- ♦ Trips per home region
- ♦ Trips per purpose, leisure
- ♦ Trips per purpose, business
- ♦ Trips per month
- ♦ Trips per transportation
- ♦ Trips per accommodation
- ♦ Trips per nights
- ♦ Trips per sex and age
- ♦ Trips per income
- ♦ Housing for the traveler
- ♦ Family size from own household
- ♦ Spending

The report will be a MS PowerPoint with graphs and maps, 17 different MS Excel tables and comments of the most interesting results.

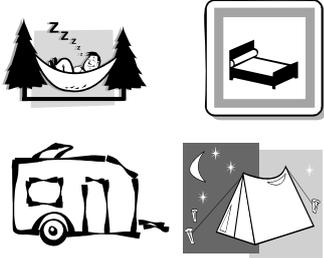
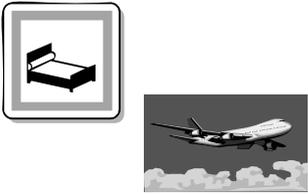
Price sek, excl. tax:

Standard package	26.500
Standard package + one country	32.000
Standard package + two countries	37.000

Resurs AB is available for deeper studies and analysis of the travel data.

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	<p>HOME REGION Where do the visitors come from?</p> <p>Divided into the different travel types:</p> <ul style="list-style-type: none"> ▴ Leisure overnight ▴ Leisure daytrips ▴ Business overnight ▴ Business daytrips
	<p>LEISURE, PURPOSE What are your visitors doing when they visit you?</p> <p>There are 47 different purposes for their trips and it is possible to give up to six purposes per trip.</p> <p>To collect various types of trips, there are different kinds of purpose. There are purposes that are active, to experience, to visit and to participate.</p>
	<p>BUSINESS, PURPOSE What are the business men doing when they visit you?</p> <p>There are seven different purposes for business trips.</p> <ul style="list-style-type: none"> ▴ conference, congress, seminar ▴ fair, exhibition ▴ technical visit ▴ ordinary work at a different location ▴ business trip within the own company ▴ business trip outside the own company ▴ incentive
	<p>TRAVELLING MONTH In which month do they visit you?</p> <p>Divided per month and type of trip.</p>
	<p>TRANSPORTATION How do they travel, what kind of transportation do they use?</p> <p>We got 18 different mode of transport.</p>

	<p>ACCOMONDATION How do they stay?</p> <p>We have 18 different types of accommodation.</p>
<p>Single nights trips Week-end trips Short week trips Week trips</p>	<p>NIGHTS How many nights do they stay??</p>
	<p>SEX AND AGE Is it men or women that visit you and how old are they?</p>
	<p>HOUSEHOLD INCOME How much do your visitors earn?</p>
	<p>BOOKING Did they book their trip in advance? How did they book their trip?</p> <ul style="list-style-type: none"> 4 By travel agent 4 By travel organizer 4 Direct by airline, hotel, ferry line, etc
	<p>TRIP PER HOUSEHOLD How many persons from the household are going on the trip?</p>
	<p>EXPENDITURE How much do your visitors spend?</p> <ul style="list-style-type: none"> 4 Leisure trips 4 Business trips